

Coat-Care Animal Shampoo, cherry fragranced.

An effective skin and fur cleanser for professional use.

Our sweet smelling cherry animal shampoo is suitable for all animals big or small, even those with sensitive skin. Our formulation will help revitalise, lift dirt, fight germs, stop frizz and leave fur / coats smelling and looking clean, fresh and sleek.

Our luxurious formula is non-sticky, easy to use and rinse with no residue build-up – helps improve coat drying times!

The added emollients can help treat and prevent dry, rough and itchy skin – signs that are usually associated with conditions such as dermatitis / eczema.

Our product has been used and trusted for years and has been proven to be effective on most sensitive skin. Also proven effective on the most smelliest of body odours!

Dilution – 1:45. To make 1 litre of shampoo:

mix 25ml (1 pump depression) to 975mls warm water  
– suitable for small animals.

mix 50ml (2 pump depressions) to 950mls warm water  
– suitable for larger / dirty animals.

*5 litres of product will give you approximately 200 washes  
(or 100 washes for large to dirty animals).*

*Averaging cost per wash 15p.*



#### Key Features:

- Effective cleanser & dirt remover
- Added emollients
- No irritation or harsh skin effects
- Non-sticky
- Easy Rinse
- Pleasant fragrance
- Paraben Free
- Cruelty Free & Vegan Friendly
- Biodegradable & Environmentally Friendly

#### Uses:

Wash, cleanse and beautify all animals big or small – specially formulated as one for all.

Ideal for use prior to shows and exhibitions.

#### Application:

Firstly, start with a damp coat - wet the animal all over. Apply a small amount to your hands and distribute by rubbing all over from the neck down. OR place product, approx. 25ml to 50ml, directly into a measuring jug (usually 1ltr size), top-up with warm water then pour on the animal, again from the neck down. Rub all over, adding further shampoo and water if needed. Work into a lather distributing the product on all desired areas to be cleaned. It is advisable to use more product if the level of soiling is heavy. To achieve maximum activity, leave the shampoo on the coat / fur for at least 2 – 3 minutes before thoroughly rinsing off all the suds. As with all shampoos, take care around the eye area! Should the product get into eyes, rinse thoroughly with clean running water.

#### TECHNICAL SPECIFICATIONS:

Composition: A detergent skin and fur cleansing solution containing a blend of surfactants, emollients, perfume and <1% Paraben FREE preservative – a quality preservative that works well against bacteria, yeast, mould and fungi to guarantee longevity of the product and blends well with natural raw materials. Vegetable glycerine, cocamide DEA (from coconut oil), pearling agent, sodium chloride, sodium salt sodium lauryl ether sulfate and water.

Cloud Point: N/A

S.G: 1.06

pH: 8 - 9

Viscosity: Less than 350 CPS

Appearance: Pearlised Pink Liquid

Colour: Pink

Odour: Cherry

Stability: to 2°C

Shelf life: Indefinite at room temperature

Packaging: 5ltr plastic container

Storage: Store upright, away from heat, direct sunlight and out of reach of children. Do not allow to freeze.

In accordance with our Policy of incorporating technical improvements we reserve the right to amend any specification without notice.

#### PRECAUTIONS:

Eye Contact: May cause slight discomfort. Wash away with plenty of water.

Ingestion: DO NOT INGEST! If ingested, may cause slight discomfort. Drink plenty of water, do not induce vomiting. Seek medical advice and show this label or container.

Please note: For external use only.



# GHS direct

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